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For Further Information Contact:

Jennifer Hart

Interactive Data, LLC

(678)584-5252

jennifer@id-info.com

Interactive Data Launches “Relative / Neighbor” Search Report

Innovative new service will help skip tracers rapidly narrow their searches for difficult to locate individuals.

ATLANTA, GA. – May 4, 2010 – Interactive Data, a provider of integrated contact center solutions and announced the launching of its “Relatives and Neighbors” a service designed to assist skip tracers more efficiently locate their skips.

“Relatives and Neighbors” is available in both online and batch services and features critical search fields such as relative names, possible relationship, SSN, DOB, phone, addresses and other relevant data.

John Schaeffer, President of Interactive Data said, “With the high rate of foreclosures and general uprooting of people caused by the ongoing issues with the economy, it is critical for debt collectors to have warm leads to follow. Too often, we find that once a skip moves, their trail can quickly go cold. This service was designed to leverage those contacts closest to the skip and to quickly build a profile of their new location”.

Schaeffer added that the “Relatives and Neighbors” search was built to be fast, accurate and cost effective. To receive a demo of the product, contact the Interactive Data team at 678.584.5252 or toll free at 866.584.2295.

About Interactive Data

Interactive Data LLC (ID) is the industry leader in locating and identifying individuals that are typically difficult to find. Based in Atlanta, GA, ID offers a variety of search products, including Social Security, Real Estate Listings, FDCPA Scrubs, Death Index, and Bankruptcy listing searches, as well as Data Warehousing and cost-efficient unmask-pricing for Directory Assistance. Leveraging more than a decade of collections industry experience, ID creates relevant, customer-focused searches that are both comprehensive and cost effective. Each of these products work seamlessly with IDs advanced online and batch products. For more information, please visit www.id-info.com, or call 678.584.5252 or toll free at 866.584.2295.